



NEW BUSINESS ENGLISH 4

Unit 4 Lesson 5
Presenting a Visual (1)



Review

You have just reached the end of the 2nd section of your presentation. You will be presenting a graph for the next section.

Requirements:

- *State that you are finished with the 2nd section.*
- *Ask the audience if they have any clarifications.*
- *Move on to the next section.*



LEARNING GOALS

- ◆ Presenting a Visual
- ◆ Describing the Trend



Situational Dialogue

- ▶ Lina Lin is going to present a visual comparison of the number of users of some social media platforms.



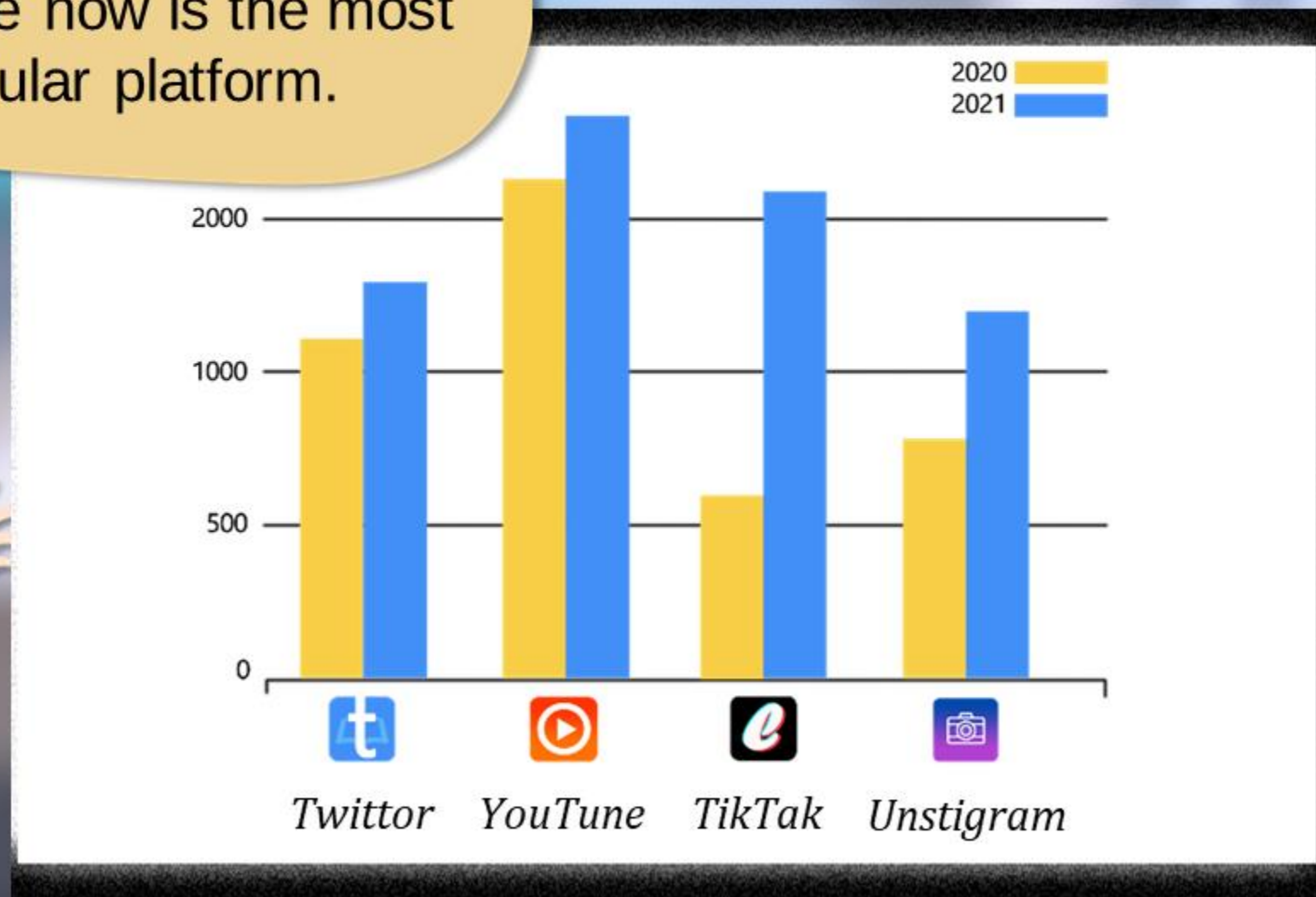


Which social media platform has the most users? Let me show you a bar chart. It compares the users of some social media platforms.



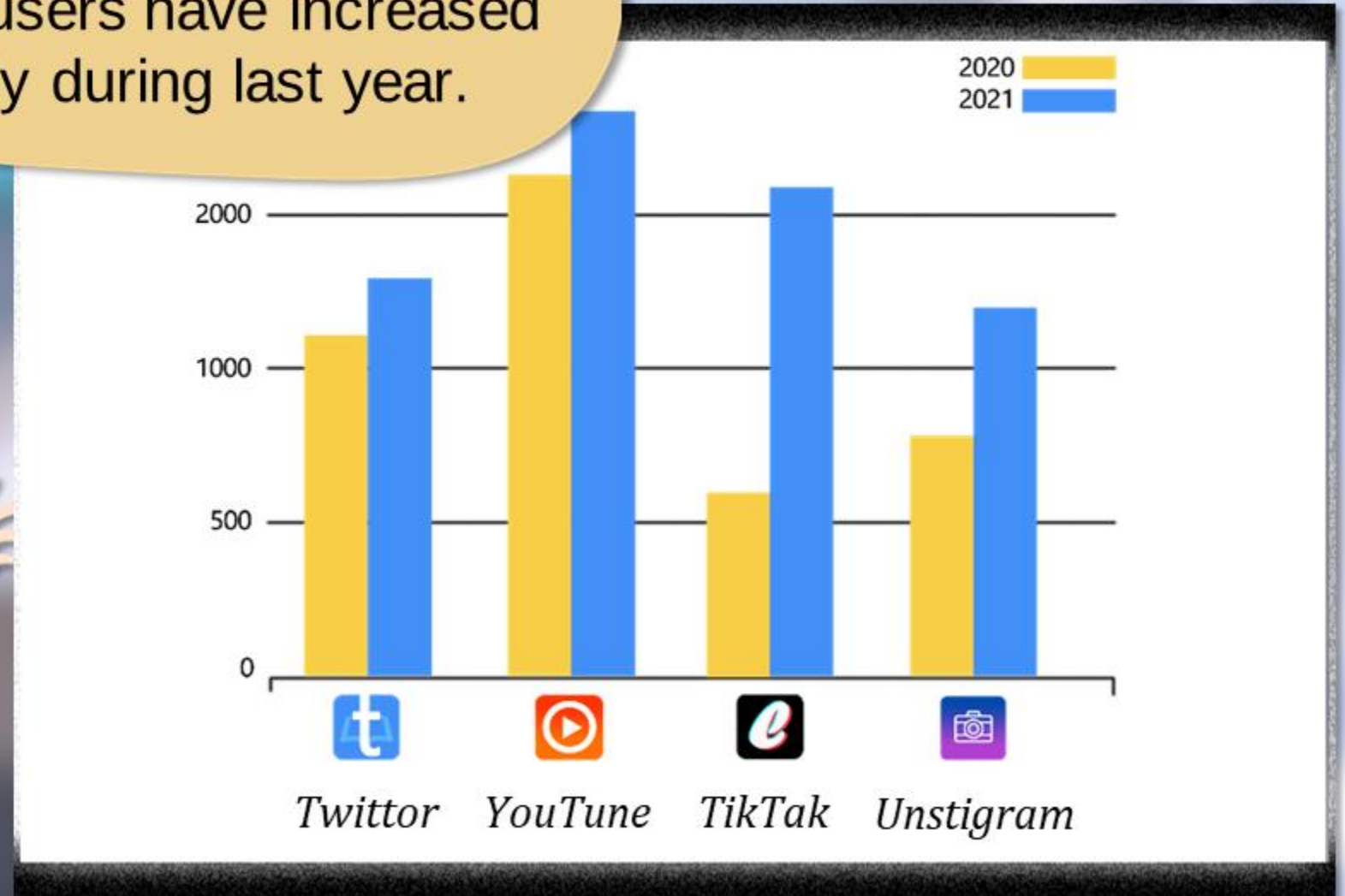


According to these figures,
YouTune now is the most
popular platform.



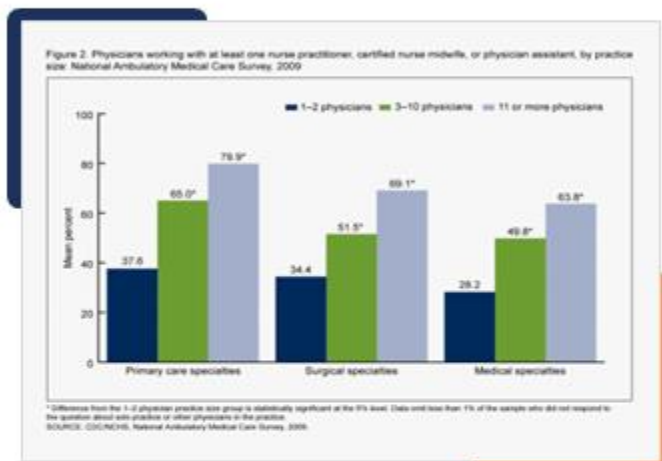


As you can see here,
TikTak users have increased
greatly during last year.



Key Vocabulary

Learn the new words and answer the questions.



bar chart

(n.) a chart that presents categorical data with rectangular bars

e.g. It is easy to present the data using a **bar chart**.



compare

(v.) note the similarity or differences between things

e.g. They **compare** the data from different companies.



figure

(n.) a number, especially one which forms part of official statistics, etc.

e.g. The **figure** shows the money saved in a year.

Dialogue Review

Have a role play and answer the questions.

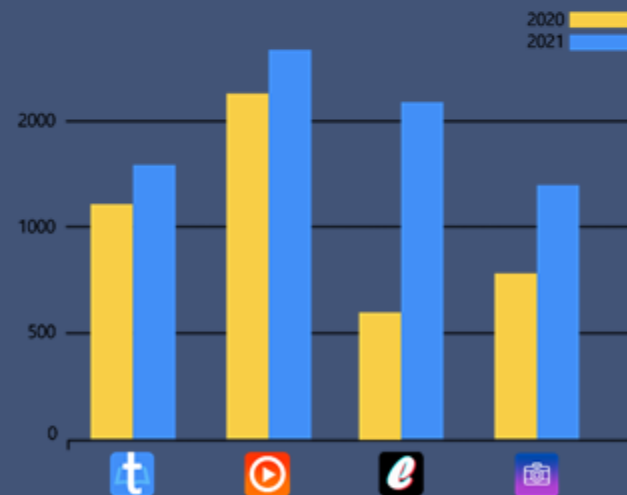


Lina Lin is going to present a visual comparison of the number of users of some social media platforms.

Lina Lin: Which social media platform has the most users?

Let me show you a **bar chart**. It **compares** the users of some social media platforms.

According to these **figures**, YouTune now is the most popular platform. As you can see here, TikTok users have increased greatly during last year.



Learning Goals

Let's check the learning goals!



Lina Lin is going to present a visual comparison of the number of users of some social media platforms.

Lina Lin: Which social media platform has the most users?



1. Presenting a visual

Let me show you a bar chart.

It compares the users of some social media platforms. According to these figures, YouTube now is the most popular platform.

As you can

see here, TikTok users have increased greatly during

last year.



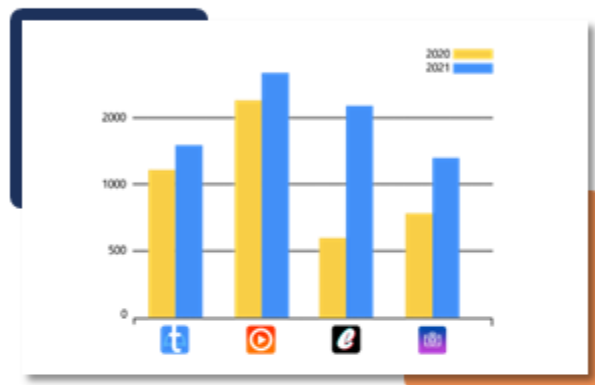
2. Describing the Trend

Learning Goals

Learn the key expressions and sentence structures.

∴ Presenting a Visual

- Let me show you a bar chart/ pie chart/ line graph.
- Let's have/ take a look at...



Example sentences:

- Let me show you a bar chart showing the numbers of users of some social media platforms.
- Let's take a look at this line graph. This shows the comparison of last year's and this year's sales figures.

What type of chart/graph did you use in your last presentation?

Learning Goals

Learn the key expressions and sentence structures.

∴ Describing the Trend

(Sales/Numbers)

- **increased/ rose...**
- **decreased/ fell...**
- **rose/ fell rapidly/ quickly**
- **increased/ decreased greatly/ slightly**

Example sentences:

- Zoom users have increased quickly during the pandemic.
- The number of commuters decreased rapidly in the last two years.

You can also use:

- **sharply**
- **slowly**
- **gradually**
- **considerably**

e.g. The use of plant-based meat is **gradually** increasing.

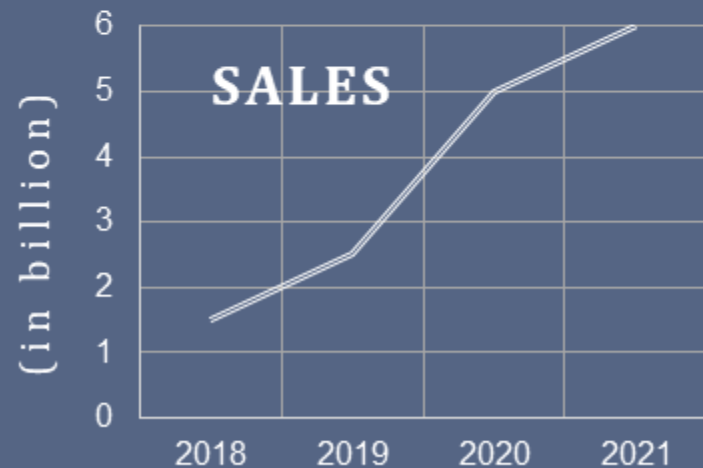
What trend is increasing or decreasing these days?

Semi-open Dialogue

Please read the situation below and have a role play with your teacher.

Scenario: Explain how you will visually present your company's sales these years.

Describe the trend shown in your visual.



∴ You can refer to the following key expressions:

- Let me show you a line chart/ bar chart/ pie chart ...
- Let's have/ take a look at ...
- increased/ decreased greatly/ slightly
- rose/ fell rapidly/ quickly

Coffee Break

Learn how to make your presentation more attractive.

∴ What makes a presentation more attractive?



Charts and graphs make data comparison easy to present.



Handbooks can offer more detailed information.



Images and videos make your presentation more eye-catching.



Small interviews encourage presenter-audience interaction.



Which of the given ways do you use the most? Why?

Overview

Keywords and expressions:

bar chart/ compare/ figure

- *Let me show you a bar chart/ pie chart/ line graph.*
- *Let's have/ take a look at ...*
- *Increased/ rose ...*
- *decreased/ fell ...*
- *greatly/ slightly/ rapidly/ quickly*

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