



# SMART JUNIORS 2

How to Become an Internet Superstar

**Lesson 10**  
**Critical Thinking**



## Evaluating Interview Questions

It's important to ask **good questions** in order to get interesting and relevant information from an interview.

### Characteristics of Good Interview Questions:

- They are open.
- They are not biased.
- They only have one part.
- They are focused.
- They relate to your purpose.



## Evaluating Interview Questions

1. A good interview question **must be open**.

✗ **Closed questions** limit the possible answers.

Q: **Do you create videos about challenges?**

A: Yes, I do. / No, I don't (*answers are only yes/no*)

✓ **Open questions** allow many possible answers.

Q: **What** types of content do you create?

A: My best friends and I make lots of different fun games and challenges. We do things like eating super spicy food, doing...

(*many possible answers*)



## Evaluating Interview Questions

2. They are **not biased**.

✗ **Biased questions** encourage the interviewee to answer in a certain way.


Q: Don't you think **dogs** are the best pets?

Q: Don't you think **pepperoni** pizza is the most delicious?

✓ **Unbiased questions** don't encourage a particular answer.

Q: What is the **best pet** in your opinion?

Q: What **kind of pizza** do you like the most?



What if I don't like pepperoni pizza?



## Evaluating Interview Questions

3. They only have **one part**.

**Two part questions** can confuse the interviewee. After they answer the first part, they might forget what the second part was.

✘ What is your opinion on video games in the past 15 years, and what do you think of today's video games?

✔ What is your opinion on video games?

✔ What do you think of today's video games?





## Evaluating Interview Questions

4. They are **focused**.

**Focused questions** make it clear what type of answer you're looking for.

✘ **Unfocused:** What do you think about **the future**?

✔ **Focused:** What do you think **computers** will be like **in the future**?

5. They **relate to your purpose**.

*Purpose:* The purpose of the interview is to explain the **future of computers**.

✘ **Unrelated:** What is your favorite brand of computer?

✔ **Related:** How do you think **computers** will change in the **next 5 years**?



# LET'S ANALYZE

- Analyze the given questions and identify what's wrong with each. Match the problems to the questions. Then improve the interview question.

**Purpose:** The purpose of the interview is to find out how a famous content creator found success and what tips he has for young people who want to be future content creators.

1. Were you inspired to start content creation because it would make a lot of money?

\_\_\_\_\_?

2. What do you create?

\_\_\_\_\_?

- A The question is not open.
- B The question is biased.
- C The question has many parts.
- D The question is not focused.
- E The question is not related to the purpose.

## LET'S ANALYZE

- Analyze the given questions and identify what's wrong with each. Match the problems to the questions. Then improve the interview question.

**Purpose:** The purpose of the interview is to find out how a famous content creator found success and what tips he has for young people who want to be future content creators.

3. Did you face challenges as a content creator, and if yes, what were some of the challenges you faced?

\_\_\_\_\_?

4. What tips would you give to other famous content creators?

\_\_\_\_\_?

- A The question is not open.
- B The question is biased.
- C The question has many parts.
- D The question is not focused.
- E The question is not related to the purpose.



## Check the final interview questions:

**Purpose:** The purpose of the interview is to find out how a famous content creator found success and what tips he has for young people who want to be future content creators.

1. What inspired you to start content creation?
2. What types of content do you create?
3. What challenges did you face as a content creator?
4. What tips would you give to young creators who are just starting their content creation journey?

### Characteristics of Good Interview Questions:

- They are open.
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# WRITING TASK



Complete the interview response based on the information given.

Q: What types of videos do you create?

On our video channel called \_\_\_\_\_,

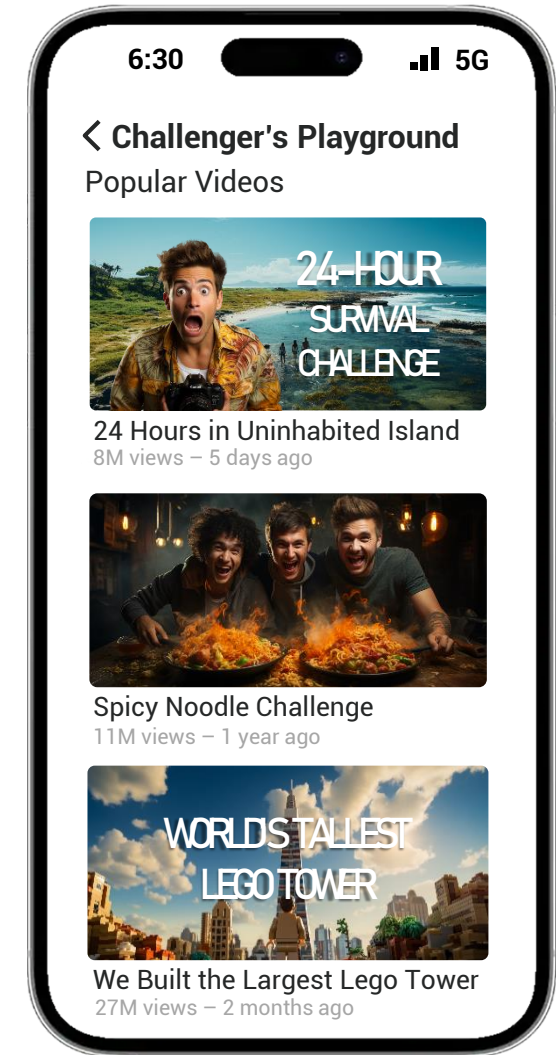
my friends and I make lots of different \_\_\_\_\_

like \_\_\_\_\_

\_\_\_\_\_

We like to make videos like this because \_\_\_\_\_

\_\_\_\_\_



# WRITING TASK



Answer the interview question based on your own ideas.

Q: What tips would you give to young creators who are just starting their content creation journey?

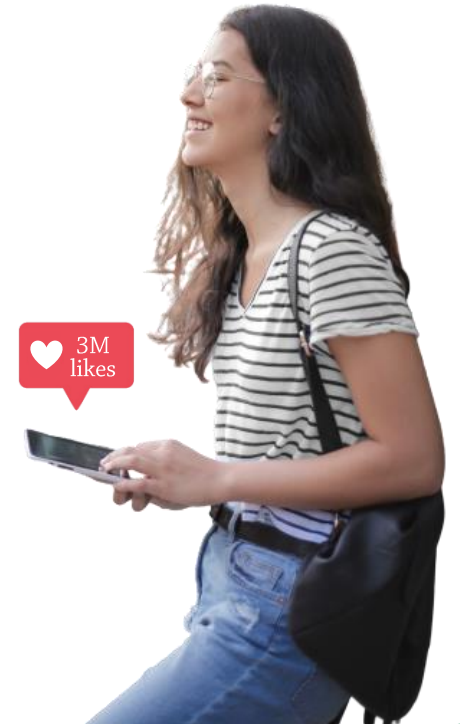
I would be glad to \_\_\_\_\_.

First, \_\_\_\_\_ That way, \_\_\_\_\_

\_\_\_\_\_. Second, \_\_\_\_\_

\_\_\_\_\_ because \_\_\_\_\_.

Finally, \_\_\_\_\_.






**It's important to ask good questions in order to get interesting and relevant information from an interview. In the student's book on page 23, write 5 interview questions based on the given topic and purpose statement.**

**Topic:** Favorite Websites or Apps of High School Students

**Purpose Statement:** The purpose of this interview is to understand the preferences and experiences of high school students with their favorite websites or apps.

**Interview Questions:**

1. \_\_\_\_\_ ?
2. \_\_\_\_\_ ?
3. \_\_\_\_\_ ?
4. \_\_\_\_\_ ?
5. \_\_\_\_\_ ?



# WHAT'S NEXT...

In the next lesson, we're going to learn about the difference between the Past Simple and Past Perfect Tense.