



SMART JUNIORS 2

How to Become an Internet Superstar

Lesson 8
Critical Thinking



PREPARE TO READ

Academic Vocabulary

Read the sentences. Choose the correct definition of the highlighted word.

1. Stepping out of your **comfort zone** can be challenging, but it's where personal growth happens.



n. information, images, videos, etc. that are included as part of something such as a website

2. The website had a lot of interesting **content**, including articles, pictures, and videos.



n. an extreme interest in or wish for doing something, such as a hobby, activity, etc.

3. Her **passion** for painting shines through in every colorful artwork she creates.



n. a place or situation where one feels safe or at ease and without stress

Academic Vocabulary

Read the sentences. Choose the correct definition of the highlighted word.

4. Even when things get tough, he's **persistent** and never gives up on his goals.



n. things made or used for a particular activity

5. To make high-quality videos, you need good camera **equipment** and a microphone.



adj. continuing, lasting, or holding on in a firm, steady way

6. Overcoming **obstacles** is part of life's journey, and it makes us stronger in the end.



n. something that blocks your way so that movement or progress is made more difficult

Think Before Reading

Internet Celebrities

1. Who is your favorite internet celebrity?
2. Why is he/she famous?
3. Do you want to be like him/her?
Why or why not?



How to Become an Internet Superstar



Predict From the Title

Look at the **title** and answer the questions below.

1. What is the interview's title?
2. Based on the title, what will we know from the interview?

I think the interview is about...

Host: Welcome to Smart Insights: Junior Edition! I'm your host, Emma, and today, we have a special guest who has taken the Internet world by storm. He's the master of challenges and the creator behind "Challenger's Playground," please give a warm welcome to Chris!

Chris: Thank you for having me, Emma. It's great to be here!

Host: We're glad to have you here Chris. Let's jump right into it. What inspired you to start vlogging?

Chris: Well, it all started with my passion for challenges. I've always been a competitive person, and I noticed there weren't many content creators who made these kinds of videos. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their comfort zones?

Host: That's a fantastic start! What types of content do you create?

Chris: On Challenger's Playground, my best friends and I make lots of different fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.

Host: As we know, being an internet superstar is not always easy. What challenges did you face as a vlogger?

Chris: One of the biggest challenges we faced was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera. Additionally, coming up with fresh new ideas for videos can also be difficult.

Host: How did you overcome these obstacles?

Chris: Being persistent played a crucial role in overcoming these challenges. I made sure to interact with my viewers and listen to their ideas. Collaborating with other popular content creators also helped in gaining more viewers.

Host: Great advice, Chris. Finally, for all the aspiring vloggers out there, what tips would you give to young creators who are just starting their vlogging journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments.

- Listen and read the interview script.

How to Become an Internet Superstar

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Chris: Thank you for having me, Emma. It's great to be here!



**Smart
Insights**



ON AIR



▶ **Host:** We're glad to have you here, Chris. Let's jump right into it. What inspired you to start **content** creation?

Chris: Well, it all began with my **passion** for challenges. I've always been a competitive person. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their **comfort zones**?



▶ **Host:** That's a fantastic start! What types of content do you create?

Chris: On Challenger's Playground, my best friends and I make lots of different entertaining content, including but not limited to fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.





▶ **Host:** As we know, being an internet superstar is not always easy. What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best **equipment** at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being **persistent** and listening to the ideas of viewers.



▶ **Host:** It's clear that you've overcome significant **obstacles** as a content creator. What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.



▶ **Host:** Thank you so much for sharing your insights and experiences with us today, Chris.

Chris: Thank you, Emma. It's been a blast.

Host: Thank you all for tuning in to this episode of Smart Insights: Junior Edition. We hope you found this interview enlightening and inspiring. Until next time, stay creative, everyone!

Smart Insights



How to Become an Internet Superstar

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Host: We're glad to have you here Chris. Let's jump right into it. What inspired you to start content creation?

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Host: That's a fantastic start! What types of content do you create?

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Host: As we know, being an internet superstar is not always easy. What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.

Host: It's clear that you've overcome significant obstacles as a content creator. What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your craft.

Host: Thank you so much for sharing your tips!

The Objective

What do you think is the purpose statement of this interview?

- A** The purpose of the interview is to know what websites and apps people like to use and how to use them safely.
- B** The purpose of the interview is to find out how a famous content creator found success and what tips he has for young people who want to be future content creators.

Main Idea for Paragraphs



Skim and underline.

1. Which sentence states what inspired Chris to start content creation?
2. What specific word(s) helped you identify that sentence?

Skimming Strategy

Check for **similar words** or **phrases** used in both the question and the response.



How to Become an Internet Superstar | [Part 1](#)

Host: What inspired you to start content creation?

Chris: Well, it all began with my passion for challenges. I've always been a competitive person. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their comfort zones?

Main Idea for Paragraphs



Skim and underline.

1. What types of content do Chris and his friends create on Challenger's Playground?
2. What specific word(s) helped you identify this information?

Skimming Strategy

Watch out for **quantifiers** like “**lots of**” in the first sentence as they often hint that more details are coming in the next sentence.



How to Become an Internet Superstar | [Part 2](#)

Host: What types of content do you create?

Chris: On Challenger's Playground, my best friends and I make lots of different entertaining content, including but not limited to fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.

Main Idea for Paragraphs



Skim and answer.

1. How many challenges did Chris mention?
2. How did you quickly spot them?

Skimming Strategy

If the skimming task is about a certain word (challenges), search for **similar words** in the text to locate the answers.

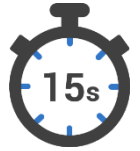


How to Become an Internet Superstar | [Part 3](#)

Host: What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.

Main Idea for Paragraphs



Skim and answer.

1. What is Chris's first tip for young creators?
2. What is Chris's last tip?

Skimming Strategy

Pay attention to a **list of details**.

They usually help to develop
or explain the main idea.



How to Become an Internet Superstar | [Part 4](#)

Host: What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.



Academic Vocabulary

content

passion

comfort zone

equipment

persistent

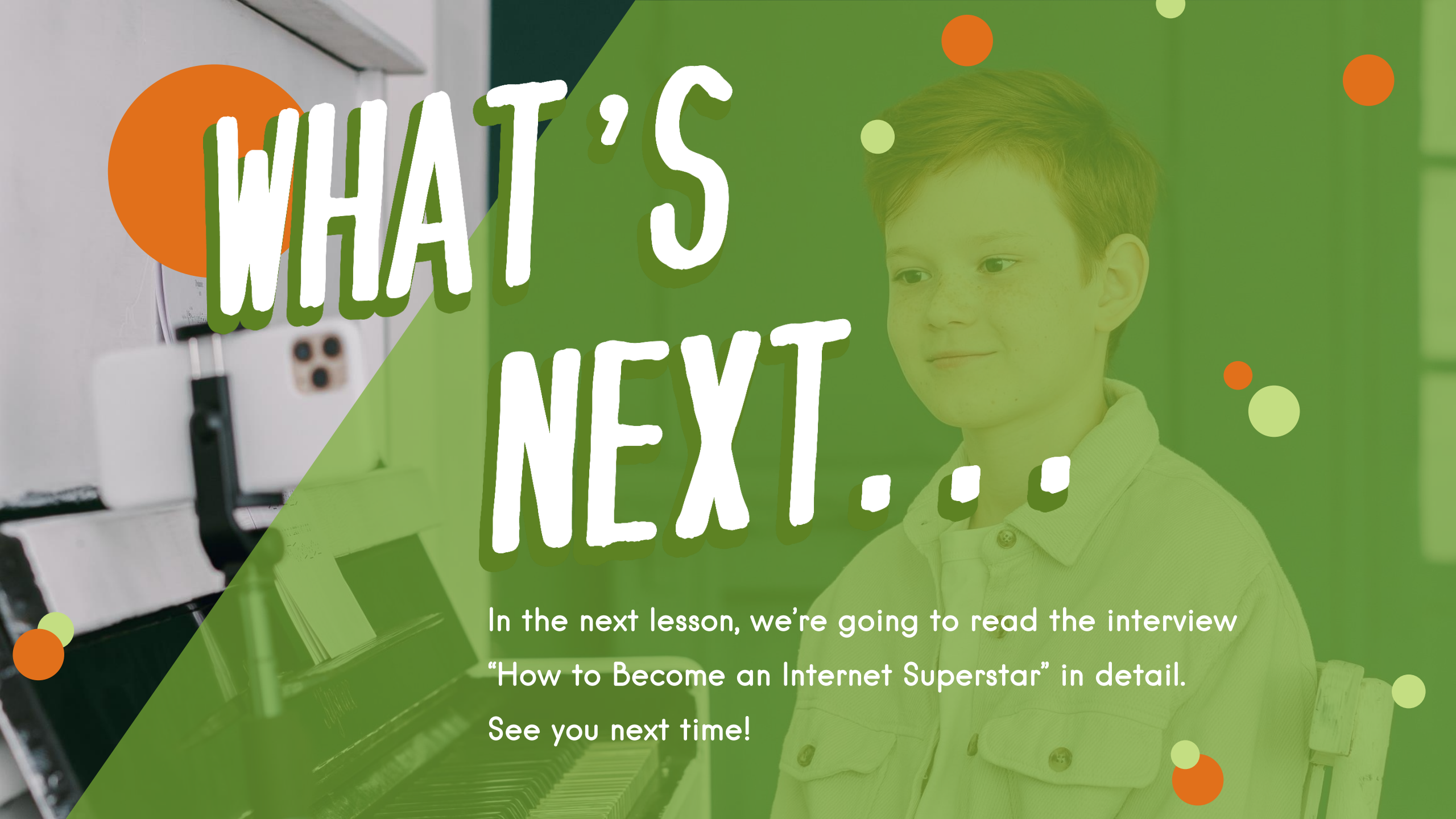
obstacle

Read for Main Idea

SKIMMING STRATEGY

1. Check for **similar words or phrases** used in both the question and the response.
2. Watch out for **quantifiers** like “lots of” in the first sentence as they often hint that more details are coming in the next sentence.
3. If the skimming task is about a certain word, search for **similar words** in the text to locate the answers.
4. Pay attention to **a list of details**. They usually help to develop or explain the main idea.





WHAT'S NEXT...

In the next lesson, we're going to read the interview
"How to Become an Internet Superstar" in detail.

See you next time!